



# Community Youth Council 2025

Empowering Youth Through Leadership Playbook



# Who is Dare To Be You(th)

## OUR MISSION

Inspiring 14–24-year-olds to build life skills and develop healthy community connections.

## OUR VISION

A future community where all youth are resilient and empowered to make an authentic impact.

## OUR CORE VALUES

Our core shared values are the deeply ingrained principles that guide all of DTBY's actions; they serve as its cultural cornerstones and reflect the spirit of who we are as an organization.



### CARING

We are respectful, kind, helpful, compassionate and value our team and the young adults we serve.



### COMMUNITY

Our community inspires us to support young adults and empower them to make a difference.



### IMPACT

We apply our knowledge and insight to help young adults make a positive impact.



### COMMITMENT

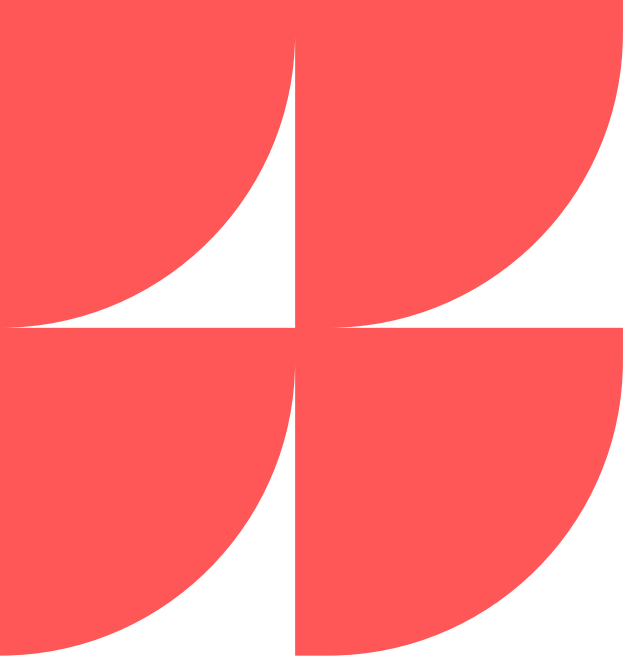
We are self motivated with a drive and dedication to our mission.



### INCLUSIVE

We welcome everyone, respect one another and embrace our differences.

# Table of Contents



# Community Youth Council Overview

- A youth-led leadership council providing meaningful opportunities for youth ages 14–24 to engage with DTBY.
- Members support DTBY programming, help plan and execute events, and represent youth voices in the organization.
- CYC promotes leadership growth through committee involvement, mentorship, and progression into roles such as Youth Ambassador (YA), and Co-Executive Director.



# CYC Member Qualifications

Committed to  
community,  
leadership,  
teamwork

Ages 14-24,  
Canadian  
Resident

Embodies  
DTBY Values

Completed  
Leader  
Within

Putting Service Above Self

# Ideal CYC Candidate



- Demonstrates initiative and willingness to learn.
- Passionate about social impact and community leadership.
- Interested in learning how to organize events, develop campaigns, or build youth networks.
- Embodies DTBY values in their actions and peer interactions.
- Is reliable, accountable, and open to feedback and growth.

# Application Process



Step 1: Complete "Leader Within" Certification (live or self-paced).

Step 2: Submit Application Form – includes committee preferences, past experience, goals, time commitment/management, and school affiliation.

Step 3: Submit a 200-word Letter of Intent outlining their reason for joining DTBY and intended impact (on the application form).

Step 4: Participate in an interview with a current Youth Ambassador as needed to assess fit and alignment with CYC values and goals.



# Acceptance + Rejoining

- Accepted members are assigned to one of three committees: Events, Outreach, or Marketing.
- Membership lasts one year, with re-application required for renewal.
- Returning members in good standing can apply for leadership roles (YA or Co-Executive Director).
- A short Letter of Intent may be required each year to express continued interest and commitment.



# Committee Roles



Each committee is led by a YA and supported by a Youth Ambassador in Training (YAT).

## **Events Committee:**

Responsible for planning, promoting, and executing events such as Impact Lunches, community festivals, and speaking engagements.

## **Outreach Committee:**

Focuses on recruiting new members, engaging the community, and supporting onboarding processes.

## **Marketing Committee:**

Manages content creation for social media, DTBY podcast and TV show appearances, and promotional strategy.

# Certification Programs

Enhance Your Finance  
(financial literacy)

Leader Within  
(emotional resilience)

# Responsibilities

- Lead monthly committee meetings.
- Mentor general members and YATs.
- Collaborate with Co-EDs on strategic planning.
- Serve as role models for new members.
- Support event execution and team communication.



# Time Commitment

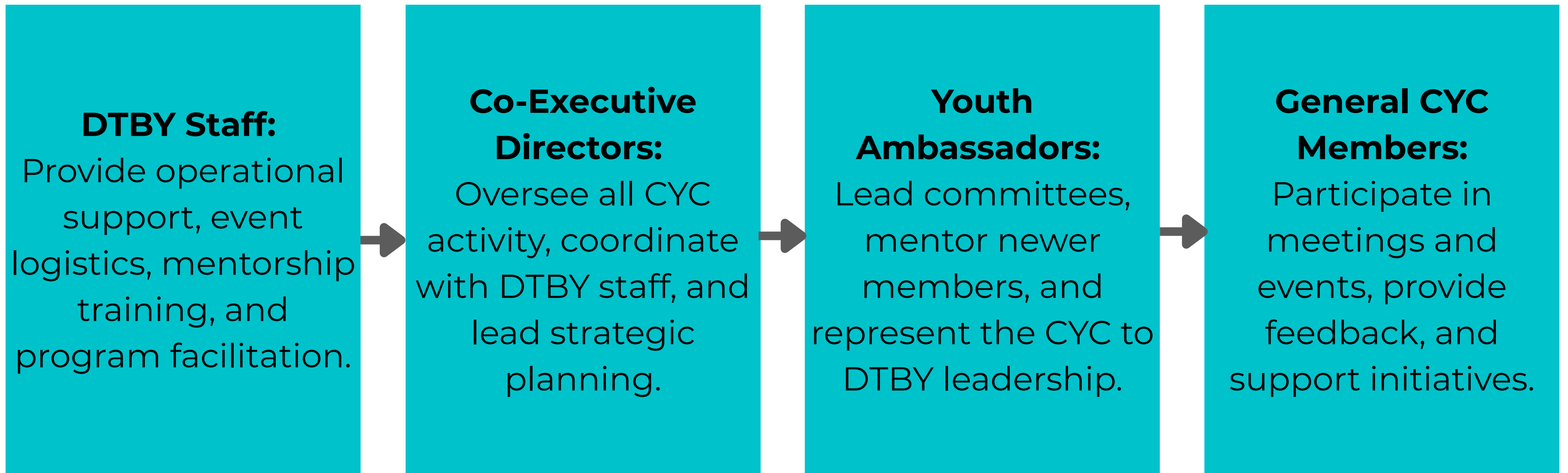
1 hour/month for group  
CYC meetings  
(May–April, no  
August meeting).

1 hour/month for  
mentorship with  
trained mentors.

2–4 hours/month for  
committee projects.

Minimum of 4 in-person engagements annually (in GTHA).

# CYC Structure



# Role Breakdown

## **DTBY Staff:**

Back-end  
support



## **Co-Executive Directors:**

Oversees CYC,  
assigns  
roles/delegates  
tasks



## **Youth Ambassadors:**

Leads  
committees,  
mentors  
members



## **General CYC Members:**

Discussion,  
feedback, events

# Benefits of Joining

- Earn volunteer hours and reference letters.
- Gain access to LinkedIn Learning, RBC Upskill, and scholarships.
- Opportunities to speak at events, join a podcast or youth TV show.
- Build a strong peer network and professional experience.



# Engagement Points

Youth Inspire  
Community  
Day (YICD)

Blue Zone  
Court  
(mental health  
awareness)

Impact Lunch +  
Live Auction

PlayDay  
Festival

Anti-Racism  
Affinity Groups

Community  
mentorship  
panels  
(podcast, TV)

# Why the CYC Matters

- The CYC is the heartbeat of DTBY's youth programming.
- Members shape programs, empower peers, and drive meaningful community change.
- Through connection, collaboration, and leadership, they represent the voice and vision of the next generation.
- Every member's growth creates ripple effects throughout the community—empowering others to Dare To Be You(th).



# Join the Movement

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- **Make An Authentic Impact**
  - **Build Leadership Skills**
  - **Empower Your Peers**
  - **Make Your Mark with DTBY**