



dare to be YOU(th)  
make your mark

# Partners For Change

Through your support  
we're going to  
**EMPOWER** our Youth to  
Thrive Through Change!



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# Creating Change

## #ChangingTheWorld

DTBY is driven by the belief that empowering today's youth with essential life skills, emotional and financial literacy, and peer mentorship is the key to unlocking their full potential. Their programs are built to inspire resilience, foster leadership, and cultivate a deep sense of community.

### Our Vision

A future community where all youth are resilient and empowered to make an authentic impact.

### Our Mission

Inspiring 14-24 year olds to build life skills and develop healthy community connections.

## What We're Working To Address

What would be surprising to many, is that one of the biggest stressors of youth in Ontario today is finances. We heard from youth (14-24) in Halton, Hamilton, and beyond that they are worried about their financial future, that they don't know how to save or invest, and are worried that they won't be able to afford a post-secondary education.

This is backed up by research as well. FP Canada, for example, finds that personal finance is the number one stressor for Canadians, while the Financial Consumer Agency of Canada found that half of Canadians have lost sleep because of financial worries. These challenges start with youth, with less than 20% of youth feeling like they know enough about personal finances, and Ontario students having the lowest average scores on financial knowledge tests.

Urgent support is needed to ensure youth are set up for financial success now, and in the future.

To steel a quote from a recent Forbes article, "Financial emotional intelligence is the predictor of ultimate success".

By supporting our programs, the result will be less youth going to bed stressed at night, less falling into cycles of poverty, and more being able to attend post-secondary education and thrive, creating the ultimate legacy of success,

*"There are just those moments when you heard something and are suddenly inspired, and everything makes sense. This is what you get out DTBY"*

– Youth Inspire Community Day attendee

# Our Solution: Me, We, Community

## #MeWeCommunity

Dare to be Youth Charity (DTBY) is a movement dedicated to empowering high school students and young people (14-24) in the Halton/Hamilton region and beyond. It's a platform to unlock their potential and empower them to make their mark and achieve the life they genuinely want to live.

### We Inspire

We inspire 14-24 yr olds to build and grow a healthy foundation of resilience. To navigate through life's noise and challenges and create a community of young leaders who motivate positive change.

### We Mentor

We mentor individuals on how to develop their mental wellness, resilience, and confidence through educational programming, peer-to-peer support, and workshops offered throughout the organization.

### We Build

We build community engagement through various volunteer and leadership opportunities. When youth grow and become better, they DO better and then go on to inspire and mentor others to do the same.

## Growing in 2026

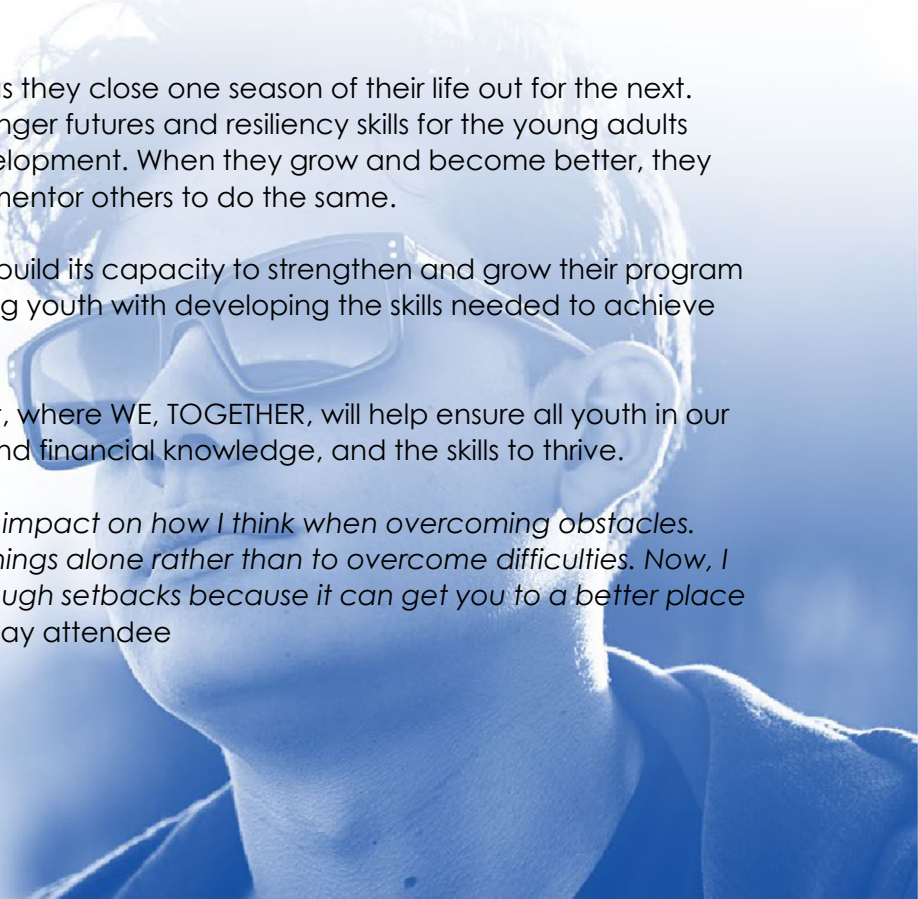
We're expanding our programs in 2026 to set up opportunities for exponential growth for young adults in building their skills, resilience, and mental well-being, while transitioning from high school to career.

They're resilient, but they'll need support as they close one season of their life out for the next. Better mental health outcomes mean stronger futures and resiliency skills for the young adults involved and meaningful community development. When they grow and become better, they DO better and then go on to inspire and mentor others to do the same.

When you partner with dtby, you will help build its capacity to strengthen and grow their program delivery, while at the same time, supporting youth with developing the skills needed to achieve long-term success.

It will be the strengthening of a movement, where WE, TOGETHER, will help ensure all youth in our communities have access to leadership and financial knowledge, and the skills to thrive.

*"Youth Inspire CommUNITY Day had a big impact on how I think when overcoming obstacles. Before, I thought that it's better to leave things alone rather than to overcome difficulties. Now, I know that it's worth it to keep pushing through setbacks because it can get you to a better place than before"* – Youth Inspire Community Day attendee



# How We Help

## #ServingOthers

### Community Youth Council (CYC)

The Community Youth Council (CYC) officially launched in April 2021 and provides youth inspire community day workshop participants (grades nine and beyond) with an opportunity to take on a leadership role and drive community change. Members of the CYC support the development of our peer network, DTBY's community engagement & fundraising campaigns, and play a lead role in organizing the Youth Inspire Community Days.

In the spirit of "service-above-self," the CYC gives young leaders an opportunity to develop their leadership skills, engage with a network of like-minded peers, make a mark in their community, and gain community service hours.

### More Information

You can find more information on our programs [here](#).

### Youth Inspire Series

The Youth Inspire Series is DTBY's Signature Program that consists of a series of programs, focused on the theme of **Leadership through Sport** that are designed to connect youth to engage with their communities and engage in meaningful dialogue around equity and inclusion. Over 500 Youth were impacted through our programs in 2025, and we are excited to build off this success and expand the program in 2026.

### Emotional Resilience & Wellness Program

The goal of the **Leader Within** program is to help youth develop the life skills, self-esteem, confidence and resiliency to become the leader they want to be. Utilizing a combination of asynchronous and synchronous elements, this workshop will feature 4 modules you can work through at your own pace.

### Financial Resilience & Wellness Program

The **Enhance Your Finance** Program is designed to provide 14-24 yr olds with quality educational programming to help them develop their financial resiliency skills. This program provides young people with a self-serve online program to help them develop a holistic understanding of financial literacy and how this intersects with their emotional resilience and wellness.

### Diversity, Equity, and Inclusion Pledge

DTBY is committed to ensuring every young person feels seen, valued, and supported. With guidance from Indigenous and community advisors, we continue strengthening our team's capacity and practices to lead with inclusion, equity, and cultural humility. We actively collaborate with local community organizations that support BIPOC youth and intentionally embed diversity, equity, and inclusion into all aspects of our programs, partnerships, and decision making to ensure our work reflects and responds to the communities we serve.

# Partners For Change

**1**

Youth Impact  
Sponsor

**2**

Impact Match  
Sponsor

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Resilience  
Sponsor

**4**

Empowerment  
Sponsor

**5**

Community  
Impact Partner

**6**

Community  
Champion

**7**

In-Kind  
Partner



# Youth IMPACT Pathways Partner

**\$10,000 +**

## Your contribution will:

Emotional resilience and financial literacy are foundational to youth well-being. Yet these critical life skills are rarely taught in schools or offered consistently through community supports.

DTBY's next chapter is focused on filling that gap before it appears.

We are training youth who have progressed through our programs to become certified peer mentors and facilitators, delivering Leader Within workshops in person through partner organizations. This ensures youth receive essential support, including emotional resilience, life skills, and financial literacy, while they are still engaged with the community spaces that support them through life beyond high school.

## Recognition for your contribution:

- DTBY will prominently display your organization's logo on our website's homepage (dtby.ca)
- You will be recognized as a core partner in all publication throughout the year
- A full page Ad in the Bronte Villager magazine 2 x in a year (10k distribution) to highlight your company as a PATHWAYS PARTNER

## Benefits to your organization:

- An opportunity to have a video message played Leading up to Youth Inspire Community Day (YICD) and at our Annual Donor Impact lunch in October
- Recognized as one of our Pathways Partners for 2026 at our Annual Donor & Volunteer Recognition Event in Q4 2026. You will have an opportunity to share a few words as we honor you and all who have supported our movement in 2026

## As a Pathways Partner, your investment will:

- \* Fund facilitator training and mentorship stipends
- \* Cover workshop materials, meals, and honorariums
- \* Support evaluation, reporting, and capacity building
- \* Directly impact more than 60 youth in each region

This is part of a \$150,000 program budget, and your contribution is a crucial piece of the puzzle.

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In-Kind  
Partner

# CYConnect

## Match Sponsor



Community Youth Council  
Dare To Be Youth Charity

**\$5,000 (2 available)**

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Champion

**7**  
In-Kind  
Partner

### Your contribution will:

- Provide \$5,000 in funding to the Community Youth Council to support the development of youth-led programs and to support CYConnect micro-events lead by our Community Youth 4 x a year. These in-person events are designed by youth, for youth, offering free, meaningful opportunities for connection, leadership, and community across Halton, Hamilton, and beyond.
- Your contribution will also support the development of our Flagship Leader Within workshop series. This is a professionally facilitated workshop program based on DTBY's model of me, we, community that helps young people build, develop and connect; build important life skills, develop healthy relationships, and connect with communities.

### Recognition for your contribution:

- DTBY will prominently display your organization's logo on our website's Spotlight Series page (dtby.ca)
- You will be recognized as the core sponsor of the Community Youth Council. This will include having your logo shared at CYC- related events and promotional materials.
- Your organization will be recognized in DTBY's annual report, in a thank you social media post from DTBY and the CYC.
- Recognition in DTBY's e-news to members
- 1/2 page Ad in the Bronte Villager magazine (10k distribution) to highlight your company as a PATHWAYS PARTNER

### Benefits to your organization:

- An opportunity to have a video message played on all our social channels and featured on our CYC page on our Website:
- Opportunities for collaboration on two shared blog and social media posts, the hosting of collaborative events, etc.
- Ongoing partnership opportunities, including volunteer engagements and opportunities to engage with students at the CYConnect micro-events
- Your company will be highlighted as one of DTBY's Community Partners on our website and impact reports.
- Listed as our Match Sponsor for our Annual Donor & Volunteer recognition event, honoring all that have supported our movement in.

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In-Kind  
Partner

# Resilience Sponsor

**\$2500**

## Your contribution will:

- Your contribution will support the expansion of Emotional & Financial Resilience Community Outreach Program. This program will provide opportunities for students across the Halton and Hamilton Region to participate in high impact learning opportunities to build their emotional and financial literacy skills and increase their overall wellness.
- Building off DTBY's current online courses, this program will provide the resources for dtby to bring accessible and relevant emotional and financial literacy programming directly to youth in need within our local community organizations and schools operating in traditionally undeserved communities.
- DTBY will offer professionally facilitated programs on-site, directly to youth, giving them the tools to establish a plan and work towards a life of emotional and financial security.

## Recognition for your contribution:

- DTBY will prominently display your organization's logo on our website's homepage (dtby.ca).
- You will be recognized as a sponsor of the 2024 financial wellness series. This will include having your logo shared at the event(s) and on promotional materials.
- Your organization will be recognized in DTBY's annual report.
- Two branded social media posts recognizing your organization's contribution.
- Recognition in DTBY's e-news to members
- 1/4 page Ad in the Bronte Villager magazine(10k distribution) 2x a year to highlight your company as a PROGRAM PARTNER

## Benefits to your organization:

- An opportunity to have a video message played leading up to the workshop
- Your company will be highlighted as one of DTBY's Community Program Partners on our website and annual impact report.
- Listed as our Resilience Sponsor for our Annual Donor & Volunteer recognition event, honoring all that have supported our movement.

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In-Kind  
Partner

# Empowerment Sponsor

**\$1500 quarterly**

## Your contribution

- Support the implementation of the Community Youth Council (CYC) and Leader Within workshop series. This group and series will provide an opportunity for students to give back to their community, develop a supportive network of peers, and develop key life skills such as leadership, resilience, and communication skills.
- Your contribution will pledge 15 youth to participate in our Leadership Programs within the Community Youth Council (CYC) quarterly.
- Your choice to Sponsor 1, 2, 3, or all 4 quarters

## Recognition for your contribution:

- Your organization's logo will be displayed on the Sponsors page of the DTBY website.
- Invitation to attend and engage with our youth at 2 of 4 micro-events throughout the year
- Opportunity to host a booth or table at the event
- Youth-created thank you video message for use on your website or social media. DTBY will also post it on all our channels
- Featured in DTBY's newsletter with a custom "Why We Support YOUTH"
- Your organization will be recognized in DTBY's annual report in a thank you social media post.
- Logo featured on all CYConnect event flyers and digital promotions and
- Recognition in event recap and impact report
- Recognition in DTBY's e-news to members.
- Listed as one of DTBY's Empowerment Sponsors in the Bronte Villager magazine (10k distribution) to highlight your company as a PATHWAYS PARTNER

## Benefits to your organization:

- Your company will be highlighted as one of DTBY's Pathways Partners on our website and annual impact report.
- Ongoing partnership opportunities, including volunteer engagements and opportunities to engage with students for potential co-op or internship opportunities.
- An opportunity to have a video message shared on all our platforms leading up to the CYConnect event (4 per year)
- Opportunity for collaboration on 1 shared blog post
- Your company will be highlighted as one of DTBY's Community Partners on our website and impact reports.
- Listed as our Empowerment Sponsor for our Annual Donor & volunteer recognition event, honoring all that have supported our movement.

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In-Kind  
Partner

# Community Impact Partner

**#CommunityImpactPartner**

Through your support, we're going to *Impact* our community.

**\$85/month or \$1000**

## Your charitable contribution will:

- Support the growth and implementation of our 2024/2025 programs for high school students and beyond.
- Your charitable donation will ensure DTBY is able to scale its impact in the community and continue offering high impact programs for youth and young adults 14-24.
- Your contribution will pledge ten high school students to participate in one of our quarterly Youth Inspire Series programs.
- You will also be recognized on our website as a Partner for Change.

**\$50/month or \$600**

## Your charitable contribution will:

- This level of support will pledge five young people to participate in one of our quarterly youth inspire series programs.
- You will also be recognized on our website as a Partner for Change.

**\$25/month or \$300**

## Your charitable contribution will:

- This level of support will enable a young person to take part in all our programs throughout the year.
- You will also be recognized on our website as a Partner for Change.

### DTBY MENTEE TESTIMONIAL:

*"I feel inspired for the first time in a long time. I am no longer stressing over my future and career path. I am slowly letting myself accept that this is something that is interchangeable and not set in stone. DTBY's Programs have really opened my eyes to concepts that I thought I understood already. They've been overall life-changing, thank you DTBY!!!"* Program participant

# ANNUAL IMPACT LUNCH & LIVE AUCTION

## Table Host - \$750

### It takes a Community - Thank you!

As a table host for this 'by invitation only' event, you will have the opportunity invite clients, community partners who have the same mission to impact our youth community.

Our hope is that your guests' passion for empowering young people will echo far beyond this event. We anticipate that attendees will be deeply moved and inspired to champion the vital work DTBY is undertaking in our community.

*"Impact in our community is seen in the transformations we feel. DTBY's dedication to empowering our youth inspires hope and builds a brighter future for all. Together, we create positive change!" Shafiq Mohammed*



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In-Kind  
Partner

# Community Champion

## #InnerChampion

Community Champion's take the lead on organizing and running an independent fundraising and awareness campaign in their workplace, school, or organization.

### Your contribution will:

- Support the general operations of DTBY, including the implementation of our programs for youth. Your support will ensure DTBY is able to scale its impact in the community and continue offering high impact programs for youth.
- Each \$100 raised will pledge one youth to participate in one of our quarterly programs. The donation will provide each of them with an exclusive Mentorship workbook, a commemorative book created by the leadership team within CYC, with the support of 3 x Olympian, Miranda Ayim.

### Recognition for your contribution:

- Your workplace, school, or organization's logo will be displayed on the community champion's section on the *Sponsors* page of the DTBY website.
- Your workplace, school, or organization will be recognized in DTBY's annual report and social media posts highlighting your fundraising efforts.
- Recognition in DTBY's e-news to members
- Your Company will be recognized in DTBY's annual report also a thank you social media post.

### Benefits to your organization:

- Opportunities for collaboration on shared blog and social media posts, the hosting of collaborative events, etc.
- Ongoing partnership opportunities, including volunteer engagements and opportunities to engage with students for potential co-op or internship opportunities.

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In-Kind Partner

# In-Kind Partner

**\$1500 or more**

There are a number of ways that organizations can provide in-kind support, including through the provision of professional services, gift cards or merchandise from your organization, and more.

### Your contribution will:

- Each in-kind donation is unique and supports the general operations of DTBY and the implementation of our programs in different ways. Reach out to our team, and we'd be happy to discuss this with you further.

### Recognition for your contribution:

- Your organization's logo will be displayed on the *Sponsors* page of the DTBY website
- Your organization will be recognized in DTBY's annual report.
- Recognition in DTBY's e-news to members

“A mentor is not someone who walks ahead of us to show us how they did it. **A mentor walks alongside us to show us what we can do.**”

– Simon Sinek

One of DTBY's partners, Jennifer Rayworth, referenced this quote to sum up the effect of DTBY's programs. She added: "DTBY is here to make those connections."



# The Biggest Impact For Your Donation

## #EffectiveAltruism

Your contribution will have a lasting impact on youth in Halton Region, Hamilton, and beyond by providing them with the ability to participate in DTBY's life-changing programs and by providing them with an opportunity to grow as an individual and give back to their community.

Here's what some of our past program attendees have said:

"I don't usually like participating in events about inspiration as they seem repetitive, but DTBY was so valuable that even my parents started watching with me 1/2 way. The passion the speakers had about their messages was phenomenal, and I feel safe knowing that I'm not the only one who feels empty at times."  
- **Youth Inspire Community Day attendee**

"The impacts of Youth Inspire Community Day are astounding. I don't think many people realize how reassuring it can be to have people talk about their struggles and how they overcame them. I didn't know how helpful this event would be until I joined. I was immediately engaged by all the excited vibes and energy I could feel from the speakers! My heart goes out to everyone who participated and made the event happen, they are all truly wonderful people. This event impacted me in such a positive way that I'll be thinking about this for the rest of tonight, tomorrow, and I'll take it with me for the rest of time. I believe I am a more resilient person and I will try to apply these lessons to my life starting RIGHT NOW."  
- **Youth Inspire Community Day attendee**

"I have learned a lot about myself through this workshop. I have grown a lot and learned how strong I am. I don't think I realized how strong I am and how much I can do. This has been eye-opening, and it has been an amazing experience!"  
- **Leader Within workshop attendee**

"I love the opportunity it gives me to better myself and become the best person I can be. I am enjoying the chance to do this with other people who push me and inspire me."  
- **Leader Within workshop attendee**

"I love the opportunity it gives me to better myself and become the best person I can be. I am enjoying the chance to do this with other people who push me and inspire me."  
- **Leader Within workshop attendee**



# Join the movement!

**#SocialMovement**

Partner with DTBY and help change the lives of young people in your community!



## Invest in young people today for a better community tomorrow.

Contact us today to discuss partnership opportunities!  
info@dtby.ca

shannon@dtby.ca  
Cell: 519-614-1156

## Connect with us

When you give to dtby, you help change the life of a young person in our commUNITY so that they have the skills, support, and confidence to overcome life's challenges and truly thrive. THANK YOU!

LEARN MORE ON HOW YOU CAN BECOME A DTBY PARTNER FOR CHANGE



# Empowering youth to thrive, lead, & connect

dare to be YOU(th)  
make your mark



CYC

Community Youth Council  
Dare To Be Youth Charity

LEARN MORE AT DTBY.CA